



Sorry it's been a long time since our last newsletter – but we're back now and we're gonna keep 'em coming.

November 2009



<http://www.dentistintown.co.uk>

## New Receptionist

As you may know, Jenna has left the Dentist in Town to pursue a career as a Primary School Teacher. We haven't managed to get rid of her altogether though; she still does some part-time work for us behind the scenes.

Selina, our new receptionist, is a great asset to the team. She's enthusiastic, hyper-efficient and, like Jenna, will always go that extra mile to help you out. If you're in town, do pop in and say hello. As you know, the kettle is always on!

## Want some extra cash for Christmas?

Life is far too short to waste time working with people you don't like. That's why we prefer to grow our business through personal referrals.

So, if you think that any of your family, friends or colleagues would like the way we do things, please send them along. As a thank you, we'll send you £10 for each one – NOT a voucher or a discount but *cold hard cash*. Don't forget to tell your friend to mention your name so we know who to thank.

**B IN THE CITY HAIR & BEAUTY**  
0121 233 0689

Our friends over at B in the City are offering our patients a **25% DISCOUNT** on all of their hair and beauty treatments. Just tell them the Dentist in Town sent you (you can do it in a hushed film noir voice if you like)

Josie and her team are all very friendly and highly skilled. They also run special events throughout the year. The next one is at the salon on [DATE]. We'll be there so why not pop in and see what they're about?  
Check out the B in the City website here:  
[www.bhairandbeauty.co.uk](http://www.bhairandbeauty.co.uk)

BOTOX. DERMAL FILLERS ETC

If you're thinking about having any of that stuff done, please don't risk going to someone who might rip you off or do you harm. Let us know and we'll put you in touch with Angela Medar, a fully qualified practitioner. She'll even come and do the work for you here, at The Dentist in Town, so you're in familiar surroundings.

to reduce the recession costs  
we use no pain killer



Don't worry, this method of cost cutting will only be used at the Dentist in Town if we get Michael O'Leary, the boss of Ryan Air, in – then we'll charge him an extra £10 for local anaesthetic (plus an extra £5 to sit down during his treatment).



### The Gunpowder Plotters 1605

Not surprising they got caught if they stood around in a group like this, looking shifty and wearing their names above their heads (police work must have been so much easier in those days)

## New Hygienist

Louisa Hoy has joined Lesley and Katie on our team so we now have 3 hygienists to help you keep your gums healthy.

One of the most gratifying things for me since we opened The Dentist in Town has been how popular appointments with the hygienists have become. People are realizing that unless you keep your gums in tip top condition, anything else you have done – from routine fillings to expensive cosmetic work – will fail. And none of us wants that.

For tips and advice, go to:

[http://dentistintown.co.uk/index.php?option=com\\_content&task=view&id=31&Itemid=46](http://dentistintown.co.uk/index.php?option=com_content&task=view&id=31&Itemid=46)

## HALF-PRICE DENTAL TREATMENT FOR ANYONE WHO WORKS AT BIRMINGHAM CHILDREN'S HOSPITAL

When their son recently fell off a swing and broke his arm, Tom and Lesley took him to the Children's Hospital where everyone was absolutely superb.

As a thank you, we are offering half-price examinations and treatment (INCLUDING COSMETIC WORK) to all bona fide employees of Birmingham Children's Hospital until the end of November.

This means that coming to see us will, in most cases, be *significantly cheaper* than the NHS - even though we're a private practice. AND we're only 5 minutes walk from the hospital.

So call us now and let us start giving something back to you. But hurry, this offer *must* end on 30 November.

Tom hasn't run any half marathons this year. Last year, he had a legitimate excuse with his knees. This year, he's just been a lazy git.

facebook

Don't forget to find us on Facebook.

Search for Tom Nolan and add us as a friend! You'll find all the latest news and events – and maybe even have a chat!



## WIN FREE TEETH WHITENING!

You can use the prize (**worth £187.50**) yourself or give it to a loved one.

All you have to do is tell us what this place is called and where it is



The first correct answer we receive will be the winner.

You can find our previous newsletters at:

<http://dentistintownnewsletters.wordpress.com>

The Smiths were shown into the dentist's office, where Mr. Smith made it clear he was in a big hurry.

"No fancy stuff, Doctor," he ordered, "No gas or needles or any of that stuff. Just pull the tooth and get it over with."

"I wish more of my patients were as stoic as you," said the dentist admiringly. "Now, which tooth is it?"

Mr. Smith turned to his wife. "Show him, honey."

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